

# Rhetorical Analysis Assignment

## Advanced Composition (W131)

**General Description:** In this essay, you will analyze the specific rhetorical strategies utilized by an orator in the crafting, planning, writing, and delivery of a non-fiction speech. You will select both the speaker and oration to study from the choices provided on Canvas, and one requirement of this assignment is that you watch both the original transcript and the original video of the given speech. Some additional sources may be consulted when composing this essay for the purposes of establishing context only, though that is not a requirement; citations for those sources will be required, if used. Your audiences are your instructor and classmates.

**In addition to the Rhetorical Analysis,** a formal metacognitive essay will be written to expound on your individual writing process and personal growth through this paper. In this metacognitive, you must respond to the following in an organized essay format:

1. A detailed **summary** of the *specific* process *you* followed to fulfill the requirements of this assignment, from its inception to completion. Focus in on the feedback you were given in the Literacy Narrative, throughout the process of this assignment and during your peer responses or from your conference(s) with Mr. Slater, the revisions that you made, why you made them, and what you achieved as a result.
2. A **self-awareness** via your detailed struggles and achievements as produced by the process, and how you thrived in and/or overcame those elements. You should also focus on future plans; how will your struggles and achievements with this piece influence your approach to later writing? Essentially, how are you experiencing growth as a writer, and how do you plan to continue to grow as a writer.
3. A **self-assessment** delineating a score in *each* of the categories on the rubric, along with a clear justification and explanation for achievement, *and* an overall score based on the Rubric Conversion Chart.

**Essential Outcomes:** This essay will allow you the opportunity to refine your analysis skills by focusing on the significance of a specific purpose and audience and responding to different kinds of rhetorical situations. Through the writer you will also gain knowledge regarding adopting an appropriate voice, tone, and level of formality, utilizing writing and reading for inquiry, learning, thinking, and communicating, integrating one's own ideas with those of others, engaging in multiple stages of the writing process, and integrating correct and effective use of conventions within a written text.

**Page Requirements:** 3-4 polished, typed pages, maximum (final draft)

**Format:** Times New Roman 12 pt. or Calibri 11 pt. font, 1 inch margins, MLA parenthetical citations, Works Cited Page

**Submission Format:** All drafts, including the annotated speech, and three revised drafts, will be submitted on the dates indicated on the syllabus. Late work cannot be submitted for partial credit. Failure to submit a preliminary "draft" (stage in the writing process) on the required date (regardless of absence) will result in a deduction on the Final Draft, per the assignment rubric. Failure to upload the final draft and metacognitive on time may result in a 0 on the assignment and a failing grade for the course.

**Percent of 18-Week Grade:** 20%

**Assessment:** See rubric.